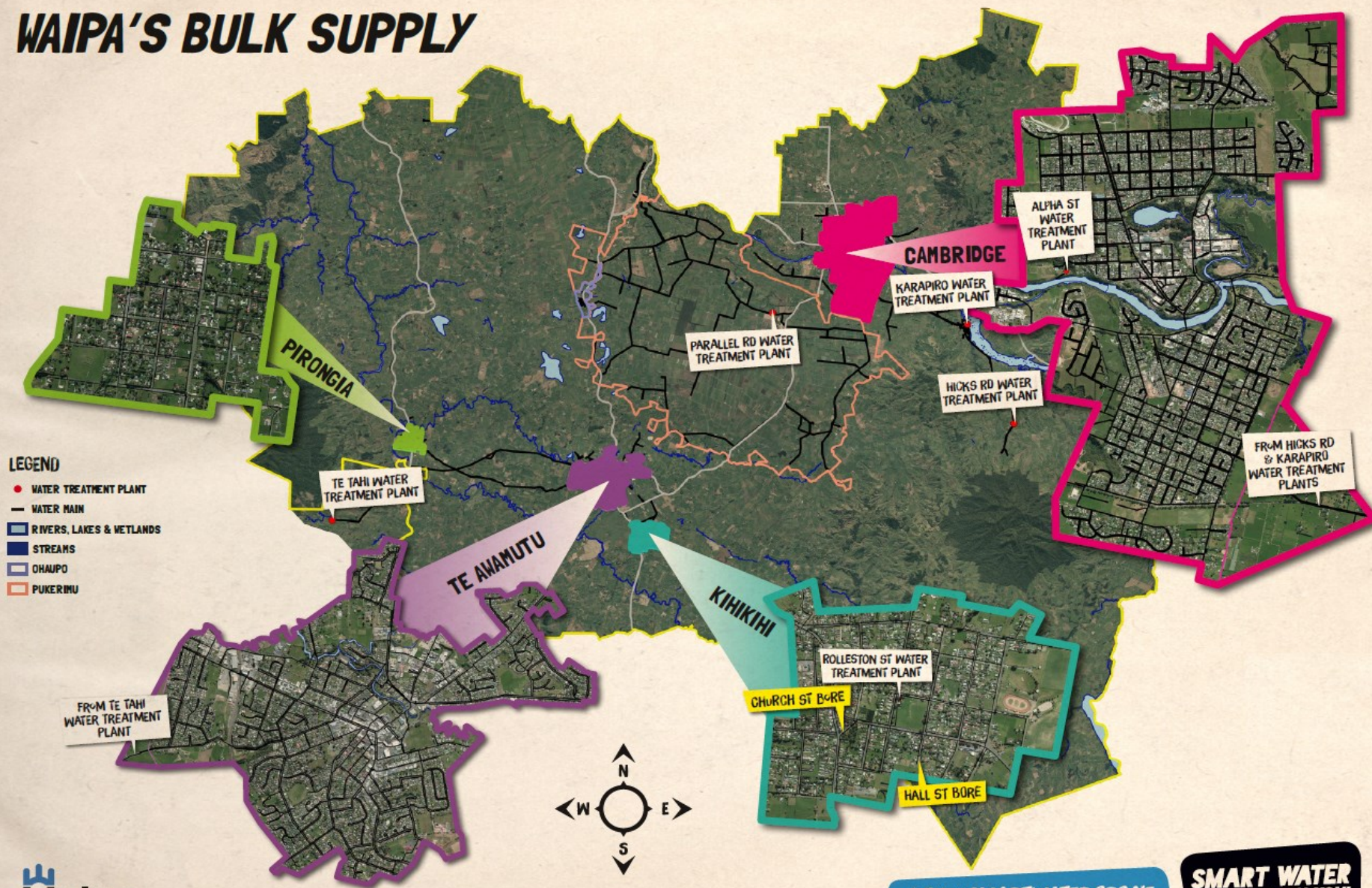


# The Waipa water story





# WAIPA'S BULK SUPPLY

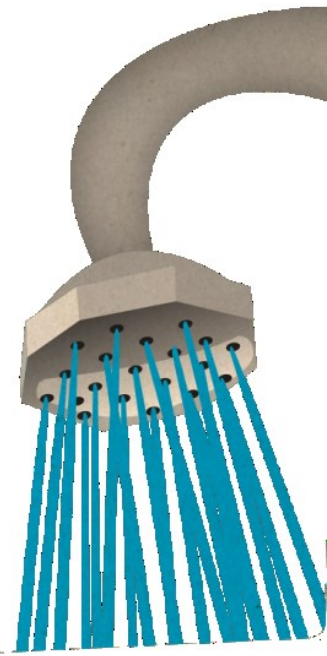




# And the tale begins...

WDC faced with three significant demand issues

1. Te Awamutu and Cambridge Water Supplies find it difficult to meet peak demands
2. Future growth forecasts = significant increase in district demand
3. Consent capacity in Te Awamutu considerably drops in 2030
  - From 21,000 m<sup>3</sup> to 4300 m<sup>3</sup>



# What are we gonna do 'bout it?

- Need to control and alter demand for the service available
- Modify demands to a compatible level
- Strategy = Modifying customer demand through **education and awareness**

## HOW?



# How?

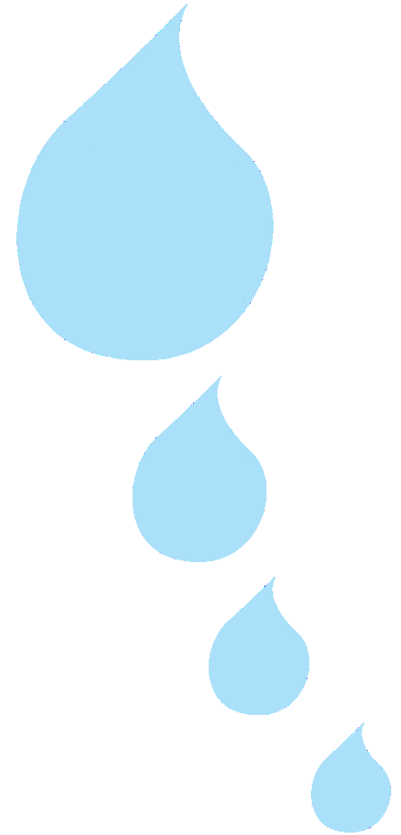


- Sub – Regionally
  - Smart Water (Shared Services)
- Demand Management Officer
- \$120million LTP Budget



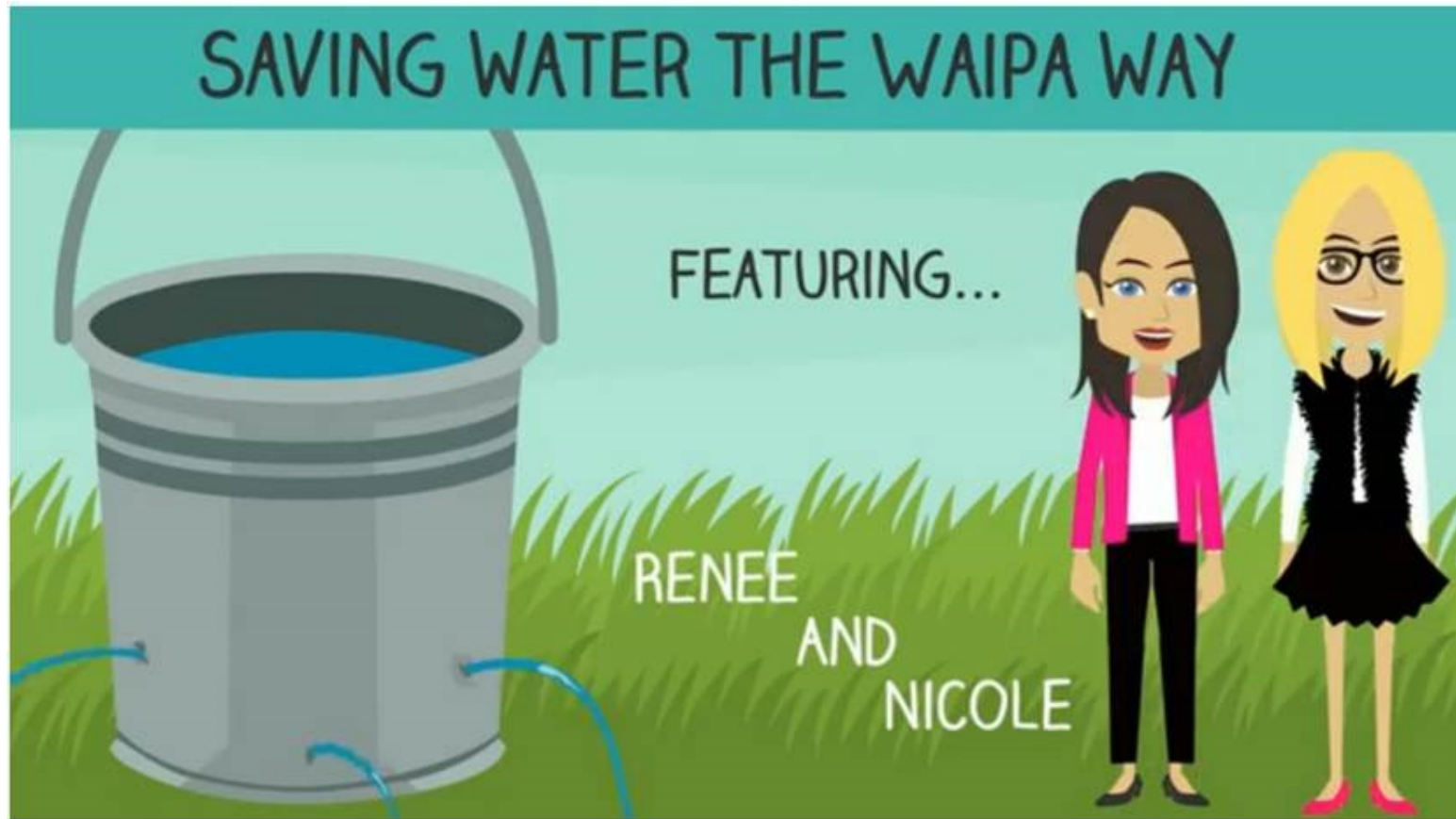
# Then

- Limited engagement
- Media Releases
- Heavy political influence
- Council website





# Now



To view LTP engagement videos – visit [Te Awamutu Water Supply](#)

# Was it successful?

- Yes!
- Definite awareness in the community
- Some people being over vigilant
- First time in **three** summers no AL3
- Earliest in **five** summers restrictions have been lifted





# What's next?

- Future Summer Campaigns
- Open up facilities for more tours
- Water Metering – district wide installation

# Pipeline Dreams!

- Incentives
- Competitions and rewards
- Waipa Water Wardens