

The Water NZ Journal **water**

THE OFFICIAL PUBLICATION OF THE NEW ZEALAND WATER AND WASTES ASSOCIATION

Full Colour	Single Insert	4 inserts (per issue rate)	6 inserts (per issue rate)
Full Page	\$ 2,200	\$ 2,070	\$ 1,960
Half Page	\$ 1,400	\$ 1,280	\$ 1,215
Third Page	\$ 1,300	\$ 1,210	\$ 1,145
Quarter Page	\$ 1,140	\$ 1,055	\$ 950
Sixth Page	\$ 800	\$ 755	\$ 710
Eighth Page	\$ 600	\$ 555	\$ 500
Classified Card	\$ 175		
Black & White	Single Insert	4 inserts (per issue rate)	6 inserts (per issue rate)
Full Page	\$ 1,400	\$ 1,200	\$ 1,000
Half Page	\$ 820	\$ 760	\$ 700
Third Page	\$ 620	\$ 570	\$ 520
Quarter Page	\$ 470	\$ 430	\$ 405
Sixth Page	\$ 420	\$ 380	\$ 360
Eighth Page	\$ 260	\$ 230	\$ 215
Classified Card	\$ 95		

Spot colour: add \$120 to black & white rates. Please specify PMS colour

INSERTS - \$ 850 +GST 1,550 copies required

*All rates exclusive of GST

MATERIAL SPECIFICATIONS

SIZE (IMAGE AREA)	DEPTH	WIDTH
Full Page	297mm plus bleed 3mm	210mm plus bleed 3mm
Half Horizontal	130mm	187mm
Half Vertical	260mm	90mm
Third Page Horizontal	90mm	187mm
Third Page Vertical	260mm	60mm
Quarter Page Horizontal	65mm	187mm
Quarter Page Vertical	130mm	90mm
Sixth Page Horizontal	40mm	187mm
Sixth Page Vertical	130mm	60mm
Eighth Page	65mm	90mm
Classified Card	60mm	90mm

Preferred file formats:

PDF, EPS, JPEG, TIF, In Design (Mac), Freehand (Mac), Illustrator (Mac)

All images must have a minimum resolution of 300dpi at the finished size.

- In all cases a hard copy proof is to accompany files supplied
- Artwork supplied electronically is to have all linked files and fonts included
- Please ensure all files are saved in CMYK format (convert all RGB images to CMYK)
- Charges will apply when finished material has not been supplied or alterations to supplied material are required or requested

For advertising information:

Noeline Strange

Tel: +64-09 5288 009

Mobile: 027 207 6511

Fax: +64-09 5286 906

E-mail: n.strange@xtra.co.nz

10.12.08