

## The Water NZ Journal WATER

THE OFFICIAL PUBLICATION OF THE NEW ZEALAND WATER AND WASTES ASSOCIATION

Full Colour	Single Insert	4 inserts (per issue rate)	6 inserts (per issue rate)
Full Page	\$ 2,220	\$ 2,090	\$ 1,980
Half Page	\$ 1,420	\$ 1,300	\$ 1,235
Third Page	\$ 1,320	\$ 1,230	\$ 1,165
Quarter Page	\$ 1,160	\$ 1,075	\$ 970
Sixth Page	\$ 810	\$ 765	\$ 715
Eighth Page	\$ 610	\$ 560	\$ 510
Classified Card	\$ 185		
Black & White	Single Insert	4 inserts (per issue rate)	6 inserts (per issue rate)
Full Page	\$ 1,600	\$ 1,400	\$ 1,200
Half Page	\$ 920	\$ 860	\$ 700
Third Page	\$ 670	\$ 620	\$ 570
Quarter Page	\$ 570	\$ 530	\$ 505
Sixth Page	\$ 440	\$ 400	\$ 380
Eighth Page	\$ 280	\$ 250	\$ 220
Classified Card	\$ 100		

**Spot colour: add \$120 to black & white rates. Please specify PMS colour**

**INSERTS - \$ 900 +GST 1,600 copies required**

\*All rates exclusive of GST

### MATERIAL SPECIFICATIONS

SIZE (IMAGE AREA)	DEPTH	WIDTH
Full Page	297mm plus bleed 3mm	210mm plus bleed 3mm
Half Horizontal	130mm	187mm
Half Vertical	260mm	90mm
Third Page Horizontal	90mm	187mm
Third Page Vertical	260mm	60mm
Quarter Page Horizontal	65mm	187mm
Quarter Page Vertical	130mm	90mm
Sixth Page Horizontal	40mm	187mm
Sixth Page Vertical	130mm	60mm
Eighth Page	65mm	90mm
Classified Card	60mm	90mm

### Preferred file formats:

PDF, EPS, JPEG, TIF, InDesign (Mac), Illustrator (Mac)

All images must have a minimum resolution of 300dpi at the finished size.

- In all cases a hard copy proof is to accompany files supplied
- Artwork supplied electronically is to have all linked files and fonts converted to paths
- Please ensure all files are saved in CMYK format (convert all RGB images to CMYK)
- Charges will apply when finished material has not been supplied or alterations to supplied material are required or requested

### For advertising information:

Noeline Strange

Tel: +64-09 5288 009

Mobile: 027 207 6511

Fax: +64-09 5286 906

E-mail: [n.strange@xtra.co.nz](mailto:n.strange@xtra.co.nz)

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