

AUCKLAND 4-6 MAY
STORMWATER:2011
7TH SOUTH PACIFIC STORMWATER CONFERENCE 

**SPONSORSHIP
OPPORTUNITIES
DOCUMENT**



4-6 May 2011
SKYCITY Convention Centre
Auckland, New Zealand



OBJECTIVE

The Stormwater Special Interest Group of Water New Zealand runs an annual stormwater conference which, every second year is larger and more internationally focussed. This will be the case in 2011 at the 7th South Pacific Stormwater Conference to be held 4–6 May at the SKYCITY Convention Centre in Auckland.

In 2011 the objective of the 7th South Pacific Stormwater Conference is to provide delegates with an opportunity to:

- Upskill in various areas of stormwater science and management
- Network with peers
- Hear new and cutting-edge stormwater information

The 2011 conference will feature three streams, one of which will be devoted to stormwater modelling and another to the Rivers Group. Water New Zealand's Stormwater SIG has teamed up with the Modelling SIG and the Rivers Group, which is the joint technical interest group of IPENZ and Water New Zealand. These groups are excited to bring you this three day conference and pre-conference workshops.

With a projected attendance of 250 delegates, the 7th South Pacific Stormwater Conference is targeted at the following audiences:

- Regional council and TLA staff
- Professionals from related disciplines
- Procurement managers
- Academia
- Infrastructure providers

If your company is interested in developing or enhancing business relationships with any of these audiences, the information regarding sponsorship opportunities in the following pages may be of interest to you.

PREMIER SPONSORSHIP

One opportunity available

The Premier Sponsorship is offered to just one organisation and includes:

PROMOTIONAL OPPORTUNITIES AT ALL CONFERENCE FUNCTIONS INCLUDING:

- Company logo on holding slides in the Conference keynote and breakout rooms
- Acknowledgement by the Master of Ceremonies of your company as the Premier Sponsor at the opening of the Conference, and other opportunities where possible
- Company logo on all Conference material – electronic and printed
- Company logo at all social events held within the Conference venue
- The opportunity to speak at the Conference Opening or Conference Dinner

COMPLIMENTARY ADVERTISEMENT IN THE CONFERENCE HANDBOOK AND PROGRAMME

- Half page advertisement

INCLUSION OF COMPANY MATERIAL IN THE CONFERENCE SACHEL

- A maximum of 5 double sided A4 pages

ONE EXHIBITION BOOTH AT THE CONFERENCE INCLUDING:

- One stand in the Conference exhibition facility measuring 3.0m x 2.5m
- 2 x 150 watt spotlights
- 1 x single power point with 1 x 4-way powerboard
- 1 fascia sign displaying company logo
- Includes passes for 2 exhibition staff to the exhibition area and access to all Conference catering (excludes Conference Dinner)

COMPLIMENTARY FULL CONFERENCE REGISTRATION FOR TWO COMPANY REPRESENTATIVES, INCLUDING TICKETS TO THE CONFERENCE DINNER.

Total Investment Required – \$10,000 + GST

NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.

CONFERENCE PARTNER

Two opportunities available

The Conference Partner Sponsorship is offered to two organisations and includes:

PROMOTIONAL OPPORTUNITIES AT ALL CONFERENCE FUNCTIONS INCLUDING:

- Company logo on holding slides in the Conference keynote and breakout rooms
- Company logo on all Conference material
- Company logo displayed at all social events held within the Conference venue.

COMPLIMENTARY ADVERTISEMENT IN THE CONFERENCE HANDBOOK AND PROGRAMME

- Quarter page advertisement

INCLUSION OF COMPANY MATERIAL IN THE CONFERENCE SACHEL

- A maximum of 5 double sided A4 pages

ONE EXHIBITION BOOTH AT THE CONFERENCE INCLUDING:

- One stand in the Conference exhibition facility measuring 3.0m x 2.5m
- 2 x 150 watt spotlights
- 1 x single power point with 1 x 4-way powerboard
- 1 fascia sign displaying company logo
- Includes passes for 2 exhibition staff to the exhibition area and access to all conference catering (excludes Conference Dinner)

COMPLIMENTARY FULL CONFERENCE REGISTRATION FOR ONE COMPANY REPRESENTATIVE, INCLUDING A TICKET TO THE CONFERENCE DINNER.

Total Investment Required – \$5,000 + GST

NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.

INDUSTRY SUPPORTERS

Four opportunities available

The Industry Supporters Sponsorship is offered to a maximum of four organisations and includes:

PROMOTIONAL OPPORTUNITY – COMPANY LOGO ON HOLDING SLIDES IN THE CONFERENCE KEYNOTE AND BREAKOUT ROOMS

INCLUSION OF COMPANY MATERIAL IN THE CONFERENCE SACHEL

- 1 double sided A4 insert

COMPLIMENTARY FULL CONFERENCE REGISTRATION FOR ONE COMPANY REPRESENTATIVE, INCLUDING A TICKET TO THE CONFERENCE DINNER.

Total Investment Required – \$2,500 + GST

NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Other sponsorship options are available as additional opportunities or stand alone but preference will be given to Premier, Partnering and Industry Sponsors. These opportunities are available for negotiation, including but not limited to the following:

KEYNOTE SPONSORSHIP – if you have an interest in sponsoring one or all of the Conference Keynote speakers, please contact Avenues Event Management to discuss this opportunity.

POA

COFFEE STAND SPONSORSHIP
\$3,000 PLUS COFFEE

CONFERENCE SOCIAL FUNCTION SPONSORSHIP – for either the Gala Dinner or Welcome Cocktail Function including acknowledgement as sponsor by the Master of Ceremonies.

\$10,000 – Conference Dinner

\$3,000 – Welcome Cocktail Function

INTERNET CAFÉ – including company website as the homepage and naming of the generic Conference internet password

\$5,000

LUNCHTIME DEMO – this opportunity is for a half hour slot during the lunch break for your company to hold a demonstration or workshop on your company's services or products.

POA

CONFERENCE SACHELS AND COLLATERAL – with your organisation's logo printed alongside the Conference logo on the bag provided to all delegates. Organising Committee reserve the right to select the Conference Sachel.

\$7,000

NAMETAGS
\$5,000

SPONSORSHIP BENEFIT CHART

	PREMIER SPONSOR	CONFERENCE PARTNER	INDUSTRY SUPPORTER
	\$10,000*	\$5,000*	\$2,500*
CONFERENCE			
One exhibition booth at the Conference – includes all exhibition benefits	✓	50% discount	
Complimentary full Conference registration for a company representative – including a ticket to the Conference Dinner	✓ x2	✓	✓
BRANDING			
Company logo on Conference holding slides	✓	✓	✓
Acknowledgement by Master of Ceremonies as Premier Sponsor	✓		
Company logo on all Conference material	✓	✓	
Company logo at all social events within venue	✓	✓	
Advertisement in Conference Handbook & Programme	✓ Half page	✓ Quarter page	
Inclusion of company material in Conference satchel	✓ Maximum of 5 double sided A4 pages	✓ Maximum of 5 double sided A4 pages	✓ Maximum of 1 double sided A4 page
SPEAKING OPPORTUNITIES			
The opportunity to speak at the Conference Keynote or Dinner	✓		

* All amounts exclude GST

SPONSORSHIP APPLICATION

Please retain a copy of this form for your records

PLEASE POST, FAX, OR EMAIL THIS FORM TO:

STORMWATER CONFERENCE

Avenues Event Management

PO Box 10-612

WELLINGTON 6143

Tel: +64 4 473 8044

Fax: +64 4 473 8042

Email: waternz@avenues.co.nz

GST Number: 52-438-756

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COMPANY DETAILS

PLEASE PRINT CLEARLY IN BLOCK CAPITALS:

Company Name: _____

Contact Name: _____ Position/Title: _____

Postal Address: _____

Physical Address: _____

Telephone: _____ Facsimile: _____

Mobile: _____ Email: _____

SPONSORSHIP PACKAGES

PLEASE INDICATE BELOW WHICH SPONSORSHIP OPPORTUNITY APPLIES:

- Premier Sponsor – NZ\$10,000
- Conference Partner – NZ\$5,000
- Industry Supporter – NZ\$2,500
- Keynote Sponsorship – POA
- Coffee stand Sponsorship – NZ\$3,000 plus coffee
- Conference Social Function sponsorship: Conference Dinner – NZ\$10,000
- Conference Social Function sponsorship: Welcome Cocktail Function – NZ\$3,000
- Internet Café – NZ\$5,000
- Lunchtime demo – POA
- Best Paper Award – POA
- Young Presenter Award – POA
- Conference SATCHELS and collateral – NZ\$7,000
- Nametags – NZ\$5,000

Total NZ \$ _____

NB: All prices are in New Zealand Dollars and are exclusive of NZ GST, which will be applied at 15%

Confirmation of receipt of your application form will be sent to you by email.



PAYMENT DETAILS

* Please note that 50% part payment of sponsorship total is required within one month of our receipt of the Sponsorship Form.

Sponsorship Package (50% of Total Cost plus GST) NZ\$ _____

Total Cost NZ\$ _____

Please forward an invoice to facilitate payment

I enclose a cheque – please make cheques payable to Avenues Event Management

Please charge NZ\$ _____ to the following credit card:

Card Number _____ Expiry Date _____

Cardholder's Name _____ Signature _____

TERMS & CONDITIONS

- The Conference Host and the Organisers will take all diligent care to fulfil the listed sponsorship commitments.
- The Sponsors are responsible for providing all their requirements i.e. banners, promotional and any other material.
- The Sponsors are required to make the necessary deposit payment for the Sponsorship with booking, and final payment due by no later than 20 April 2011.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- Your Sponsorship selection will be confirmed upon receipt of deposit.
- The Host and Organiser reserve the right to alter the program if required.