



**Water New Zealand Stormwater  
Conference 2010  
Sponsorship Document**

13- 14 May 2010

Novotel Rotorua Lakeside

Rotorua, New Zealand

## Premier Sponsorship Offer

- **Promotional opportunities at all conference functions including:**
  - Company logo on holding slides in the Conference keynote and breakout rooms
  - Acknowledgement by the Master of Ceremonies of your company as the Premier Sponsor at the opening of the Conference, and other opportunities where possible
  - Company logo on all conference material
  - Company logo at all social events held within the conference venue
  - The opportunity to speak at the conference opening or conference dinner
- **Complimentary advertisement in the Conference Handbook and Programme**
  - Half page mono advertisement
- **Inclusion of company material in the conference satchel**
  - A maximum of 5 A4 double sided pages
- **One exhibition booth at the Conference, including the following:**
  - One stand in the Conference exhibition facility measuring 3.0m x 2.5m
  - 2 x 150 watt spotlights
  - 1 x single power point with 1 x 4 way powerboard
  - 1 fascia sign displaying company logo
  - Includes passes for 2 exhibition staff to the exhibition area and access to all conference catering (excludes conference dinner)
- **Complimentary full conference registration for two company representatives, including tickets to the conference dinner.**

**Total Investment Required - \$7,000 + GST**

*NB: The Organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

## Silver Sponsorship Offer

- **Promotional opportunities at all conference functions including:**
  - Company logo on holding slides in the Conference keynote and breakout rooms
  - Company logo on all conference material
  - Company logo displayed at all social events held within the conference venue.
- **Complimentary advertisement in the Conference Handbook and Programme**
  - Quarter page mono advertisement
- **Inclusion of company material in the conference satchel**
  - A maximum of 5 A4 double sided pages
- **One exhibition booth at the Conference, including the following:**
  - One stand in the Conference exhibition facility measuring 3.0m x 2.5m
  - 2 x 150 watt spotlights
  - 1 x single power point with 1 x 4 way powerboard
  - 1 fascia sign displaying company logo
  - Includes passes for 2 exhibition staff to the exhibition area and access to all conference catering (excludes conference dinner)
- **Complimentary full conference registration for one company representative, including a ticket to the conference dinner.**

**Total Investment Required - \$4,500 + GST**

*NB: The Organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

## Bronze Sponsorship Offer

- **Promotional opportunities at all conference functions including:**
  - Company logo on holding slides in the Conference keynote and breakout rooms
- **Inclusion of company material in the conference satchel**
  - 1 double sided A4 insert
- **Complimentary full conference registration for one company representative, including a ticket to the conference dinner.**

**Total Investment Required - \$2,000 + GST**

*NB: The Organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

## Additional Sponsorship Opportunities

Other sponsorship options are available on their own, or as an add on to the Premier, Silver & Bronze Sponsorship levels. These opportunities are available for negotiation, including but not limited to the following:

- Keynote sponsorship – if you have an interest in sponsoring one or all of the conference keynote speakers, please speak to Haley Doreen at Avenues Event Management to discuss this opportunity
- Coffee stand sponsorship
- Conference catering (morning tea, lunch, afternoon tea)
- Conference social function sponsorship including acknowledgement as sponsor by the Master of Ceremonies (Gala Dinner or Welcome Cocktail Function)
- Internet Café
- Lunchtime demo (this opportunity is for a half hour slot during the lunch break for your company to hold a demonstration or workshop on your company services or products)

## Sponsorship Benefit Chart

	Premier sponsor	Silver sponsor	Bronze sponsor
	\$7,000*	\$4,500*	2,000*
<b>Conference</b>			
One exhibition booth at the conference - includes all exhibition benefits.	✓	✓	
Complimentary full conference registration for a company representative - including a ticket to the conference dinner.	✓ x2	✓	✓
<b>Branding</b>			
Company logo on conference holding slides	✓	✓	✓
Acknowledgement by Master of Ceremonies as premier sponsor	✓		
Company logo on all conference material	✓	✓	
Company logo at all social events within venue	✓	✓	
Advertisement in Conference Handbook & Programme	✓ Half page mono	✓ Quarter page mono	
Inclusion of company material in conference satchel	✓ Max 5 A4 double pages	✓ Max 5 A4 double pages	✓ Max 1 double sided A4 page
<b>Speaking Rights</b>			
The opportunity to speak at the conference keynote or dinner	✓		

\* All amounts exclude GST