



**Water New Zealand Stormwater  
Conference 2010  
Exhibition Opportunity**

13 - 14 May 2010  
Novotel Rotorua Lakeside  
Rotorua, New Zealand

## **Water New Zealand Stormwater Conference 2010**

The Stormwater Conference 2010 will be held at Novotel Rotorua Lakeside in Rotorua. Our objective is to continue to build value, consistency and relevance, and to bring different viewpoints to the issues confronting stormwater professionals.

We expect approximately 250 delegates some of whom will be Association members while others will be interested parties.

We are seeking to partner with organisations to create an exhibition area to help make an even more exciting and worthwhile event for all participants.

Water New Zealand are pleased to be able to offer you the opportunity to exhibit at the Stormwater Conference.

## **Who will attend the Stormwater Conference 2010?**

- Projected Attendance: 250 delegates which will include:
  - Regional council and TLA staff
  - Professionals from related disciplines
  - Procurement managers
  - Academia
  - Infrastructure providers

## **Objectives for the exhibition**

The Stormwater Conference 2010 will provide opportunities for exhibiting organisations to reach a range of participants. Morning tea, lunch and afternoon tea, as well as the welcome cocktail function are all held in the exhibition area which will bring all delegates to the area.

### *Goals for Exhibition*

- Create an opportunity for sales
- Exposure to existing customers and new prospects
- Highlight the strong partnership between your company and Water NZ and to offer the best possible solutions to your customers
- Get face to face time with professionals to learn more about their business needs
- Educate delegates about your company's products, services and/or solutions
- Provide value to the conference attendees through education on new technologies and solutions.

## Venue

The venue for the Stormwater Conference 2010 is:

Venue: Novotel Rotorua Lakeside  
11 Tutanekai Street  
Rotorua

## Exhibition Opportunities

The Water New Zealand Stormwater exhibition is a key, high profile area designed to demonstrate to attendees the significance and value of third party partners, their tools, services and products.

### *Exhibition opportunities*

Single exhibition booth	Water NZ Member	\$1,600 +GST
	Non-member	\$2,200 +GST

### *Exhibit site*

3.0m x 3.0m exhibit booth  
2 spotlights  
1 x 4 way multi-plug  
1x Company name on fascia sign

Please supply your own branding/signage for your booth.

### *Conference Satchel*

Each exhibitor will receive one conference satchel containing a set of Conference Papers per stand.

### *Conference Proceedings*

Each exhibitor will receive a complimentary 75 word profile listing in the conference proceedings.

### *Exhibitor Passes*

Each exhibition booth will come with two complimentary exhibitor passes (these do not include access to the sessions). Exhibitors have access to all morning teas, afternoon teas and lunches, as well as the Welcome function (exhibition stands are to be open during Welcome function). All other social functions are an additional cost to the exhibitor. Tickets to the conference dinner are \$120 + GST. Additional exhibitor passes are available at a charge of \$200 each.

## Reserve your space now!

If you are interested in taking up the exhibition opportunity simply complete this application form and fax back to:

Maia Grant, Avenues Event Management  
Fax: (09) 309 2441, Phone: (09) 309 4239  
E: [maia@avenues.co.nz](mailto:maia@avenues.co.nz)

**Further information including the exhibition floor plan will be sent to you once registered.**

### EXHIBITION AGREEMENT

Please complete and return this form to Maia Grant at Avenues Event Management on +64-9-3092441 (fax).

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_

Postal address \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

1<sup>st</sup> Booth preference \_\_\_\_\_

2<sup>nd</sup> Booth preference \_\_\_\_\_

3<sup>rd</sup> Booth preference \_\_\_\_\_

Exhibitor type (please indicate)

Member exhibition booth \$1,600 plus GST

Non-member exhibition booth \$2,200 plus GST

Applications will be taken on a first come, first served basis. Water New Zealand will have the right to refuse an organisation at its absolute discretion and without providing a reason for such refusal. Water New Zealand reserves the right to alter any details relating to the Stormwater Conference 2010 at any time leading up to the conference. Water New Zealand reserves the right to reassign booth space so that the arrangement of the exhibition is in the best interest of attendees, exhibitors and the Conference. This application form serves as a contract between Water New Zealand and the Exhibitor.

A 50% deposit is required immediately upon you receiving confirmation from Avenues Event Management that your application has been accepted. The balance is due two weeks prior to the conference.

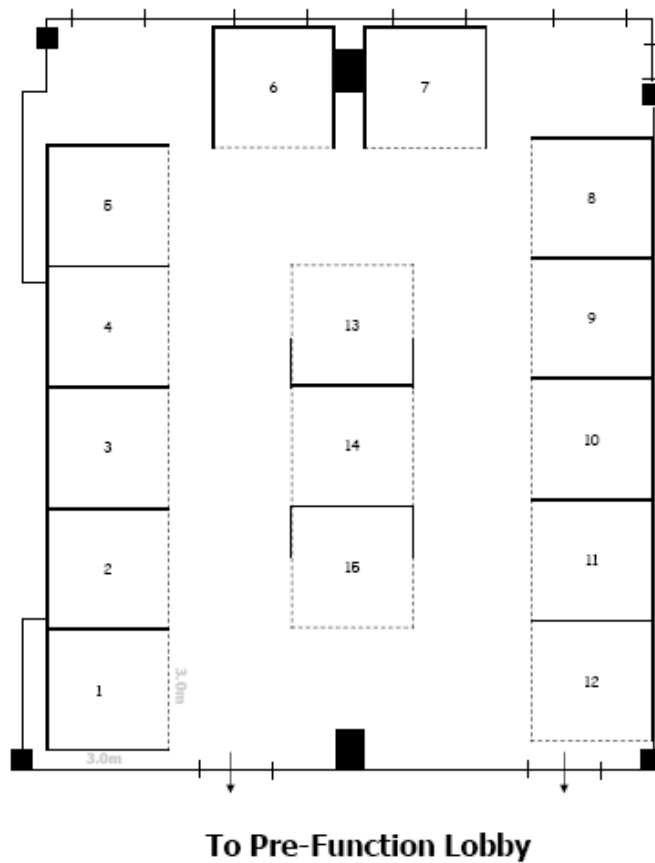
In the event that you cancel all or any part of the contract, this must be in writing. If one month or less prior to the conference and a replacement exhibitor is not found for the cancelled component then you will be invoiced for the full amount, prior to this date you will be refunded 50% of the deposit. You may not undertake any of the following activities at your exhibition booth without prior agreement with the organisers:

- Serving any kind of food or drink.
- Any kind of sound louder than a conversation.

Further information will follow in the exhibitors' document.

## Exhibition Floor plan

### Stormwater Conference 2010



NB: The exhibition floor plan is subject to change.