

## Water New Zealand Backflow Conference

3-4 August 2017, Trinity Wharf Hotel, Tauranga

### Sponsorship and Exhibition Opportunities

The Water New Zealand Backflow Group will be holding their biennial conference in Tauranga on 3-4 August 2017. The conference will feature an exhibition area where exhibitors can interact with conference delegates.

The conference will attract around 60 delegates with a variety of interests in Backflow issues, with representation from water supply managers, building compliance officials, manufacturers, plumbers, and training providers.

We invite you to support this important part of the water sector through either an exhibition or sponsorship opportunity outlined below. Please complete the attached form indicating your interest. Opportunities will be allocated on a first-in basis.

### Sponsorship

Freestanding Banners	\$150 +GST	Flyers	\$50 +GST
<b>2 x freestanding pull-up banners</b> <ul style="list-style-type: none"> <li>The opportunity to display two pull-up banners in the exhibition area throughout the conference.</li> </ul>		<b>Flyers in delegates compendiums</b> <ul style="list-style-type: none"> <li>The opportunity to have a flyer <u>or</u> small item included in delegates compendiums. <i>Flyers or items to be provided at own cost. Max. 70 items required.</i></li> </ul>	
Compendiums/Bags	In Kind	Lanyards / Drink Bottles	SOLD
<b>One opportunity available</b> The package includes: <ul style="list-style-type: none"> <li>Provision of sponsor-branded delegate compendiums/bags. <i>Items to be provided at own cost. Max. 70 items required</i></li> <li>Acknowledgement during conference proceedings of sponsorship support.</li> </ul>		One opportunity available The package includes: <ul style="list-style-type: none"> <li>Provision of sponsor-branded lanyards and/or drink bottles for delegates. <i>Items to be provided at own cost. Max. 70 items required.</i></li> <li>Acknowledgement during conference proceedings of sponsorship support.</li> </ul>	
Catering breaks	SOLD	Welcome Function + Quiz	\$2,500 +GST
<b>Two opportunities available, one each day.</b> Each day of conference has a morning tea, lunch and afternoon break. The package includes: <ul style="list-style-type: none"> <li>One free-standing banner at the venue throughout the breaks and conference.</li> <li>Acknowledgement during conference proceedings of sponsorship support.</li> <li>The opportunity to have a flyer <u>or</u> small item included in delegates compendiums. <i>Flyers or items to be provided at own cost.</i></li> </ul>		<b>One opportunity available</b> The welcome function is being held on Thursday 3 August from 6-7.30pm, and includes drinks and nibbles, and a one-hour quiz with teams made up from delegates and sponsors/exhibitors. The package includes: <ul style="list-style-type: none"> <li>One free-standing banner at the venue throughout the welcome function and conference.</li> <li>A five minute speaking slot at the welcome function.</li> <li>One complimentary registration to attend all conference sessions, including one conference dinner ticket.</li> </ul>	

Conference Dinner	\$2,500 +GST
<p><b>One opportunity available</b></p> <p>The conference dinner is being held on Friday 4 August from 6-10pm, (includes pre-dinner drinks 6-7pm), and is open to all delegates, partners, sponsors and exhibitors.</p> <p>The package includes:</p> <ul style="list-style-type: none"> <li>• One free-standing banner at the venue throughout the full conference and conference dinner.</li> <li>• A five minute speaking slot at the conference dinner.</li> <li>• One complimentary registration to attend all conference sessions, including one conference dinner ticket.</li> </ul>	

## Exhibition Stands

Exhibition Booth – Small	\$500 +GST	Exhibition Booth – Large	\$1,000 +GST
<p><b>Booth Size: 2m x 1m</b></p> <p>You will need to supply your own branding/signage for your site, plus any partitioning or freestanding displays.</p> <p>One trestle table and chairs will be supplied if required.</p> <p><b>Exhibitor Passes</b></p> <ul style="list-style-type: none"> <li>• As an exhibitor you are a registered delegate and welcome to attend all conference sessions at no extra charge, including the welcome function.</li> <li>• Dinner tickets will be required to be purchased at extra cost.</li> </ul>		<p><b>Booth Size: 3m x 3m</b></p> <p>You will need to supply your own branding/signage for your site, plus any partitioning or freestanding displays.</p> <p>One trestle table and chairs will be supplied if required.</p> <p><b>Exhibitor Passes</b></p> <ul style="list-style-type: none"> <li>• As an exhibitor you are a registered delegate and welcome to attend all conference sessions at no extra charge, including the welcome function.</li> <li>• Dinner tickets will be required to be purchased at extra cost.</li> </ul>	

## Exhibition Information

Exhibits will be open from 8.00am Thursday and Friday morning and during all break times. All breaks will be held in the exhibition area.

You are responsible for the assembly and disassembly of your exhibit.

### Exhibition Rules and Regulations

This exhibition is managed by the Water New Zealand Backflow Group.

#### 1. Purpose of Exhibition

The Water New Zealand Backflow Conference exhibition is managed by Water New Zealand, a non-profit organisation. The purpose of the exhibits, an integral part of the organisation's educational activity, is to complement the professional meetings and technical sessions by enabling delegates and trade visitors to see state-of-the-art equipment, service and technologies, including the latest innovations in the backflow industry.

#### 2. Liability

Neither Water New Zealand nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, for the protection of exhibits or other property secured or removed after hours and placed in safekeeping. Any guard service, security room, or other protective measures that Water New Zealand may take shall be deemed to be purely gratuitous on its part, and Water New Zealand shall have no responsibility for the effectiveness or failure of such measures or for the conduct of personnel involved therein. Each exhibitor agrees to indemnify and hold harmless Water New Zealand, including its officers, directors, agents, employees, contractors, assignees and insurers (hereafter 'Water New Zealand'), and the other exhibitors at the conference from and against any and all claims, losses, damages, liabilities and expenses.

#### 3. Use of Exhibit Space

- (a) Exhibits are confined to products manufactured by or services rendered by the exhibitor. No exhibitor shall assign, sublet or share the space allocated without the approval of Water New Zealand, and shall be required to have the assigned exhibit space neat and clean at all times.
- (b) During show hours, each exhibit must be staffed by a company representative substantially all of the time. Booth attendants shall be dressed modestly and in good business taste. Exhibitors and their representatives shall conduct themselves with decorum and in a professional manner at all times.
- (c) All material used in the exhibit hall and/or exhibitor's booth(s) must be fire proofed and conform to all appropriate regulations. All exhibitors planning demonstrations requiring open flames, any kind of compressed gas or explosive fuels, heat, etc. are required to contact the exhibition manager and give pertinent information that allows approval to be obtained in advance. Exhibitors must accept full responsibility for compliance with national and local fire safety regulations.
- (d) Any sound trucks, equipment demonstrations or other sales presentations must be at a low volume so that nearby exhibitors are not bothered. Any form of attention-getting device or presentation must be terminated when crowds jam aisles or infringe upon another exhibitor's display.
- (e) No cementing, nailing, tacking, taping or attaching of any material to any floor, wall or column will be permitted unless approved by the Water New Zealand exhibition manager.

#### 4. Arrangement of Exhibits

- (a) Built-up exhibits: No part of any display (except free-standing equipment and island exhibits) may be in excess of 2.4 metres in height, and shall not extend from the back wall more than half the depth of the booth. Displays should be located so as not to obstruct other exhibits. All exposed parts of displays and/or equipment must be finished or covered in a workmanlike and neat manner, so they do not present an unsightly appearance when viewed from adjoining booths or aisles. Exhibition management may order masking at the exhibitor's expense, without the prior consent or knowledge of the exhibitor, where it is deemed necessary.
- (b) No carpeting, overhead roofs or bridge-type structures etc. are permitted across aisles. Any booth with an overhead roof or cover must receive special approval. Exhibitors may be asked to provide fire extinguishers, smoke alarms, etc. Peninsula booth arrangements are not allowed.
- (c) Mobile or trailer displays are permitted only in certain areas. Permission must be obtained prior to employing this type of exhibit.

- (d) Specifications for island or non-standard type exhibits must be approved by the exhibition manager. A copy of such specifications must be furnished to and approved by Water New Zealand prior to the space assignment date. After this date, requests for this type of exhibit space are handled on a space-available basis.
- (e) Exhibitors shall limit raised floors or platforms for addressing visitors and/or demonstrating exhibits to 300mm above the floor. No flashing lights or other distractions are permitted.
- (f) No portion of any machine, skid or display may be closer than 300mm to any aisle.
- (g) All exhibits must remain intact until specified date and time for dismantling and may not be dismantled or removed before that designated time.

**5. Interpretation and Enforcement**

These regulations become part of the contract between the exhibitor and Water New Zealand, which has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question not covered by these regulations are subject to the decision of Water New Zealand, and all decisions so made shall be binding on all parties affected by them as by the original regulations.

Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Water New Zealand, conduct themselves unethically, may be immediately dismissed from the exhibition without refund or other appeal.

**6. Change of Location or Cancellation of Exhibition**

If, for any reason, the selected meeting place is not available for exhibiting, or if other contingencies prevail which, in the opinion of Water New Zealand, would prohibit or greatly limit attendance at the Conference, then Water New Zealand has the right to move the exhibition location to another facility or city, and shall not be liable for any expense incurred by reason thereof. In the event of cancellation of the exhibition, Water New Zealand will refund to exhibitors all space charges paid by them.

**7. Children**

Children under the age of 18 are not allowed in the hall during pack-in and pack-out. There are no exceptions.

**8. No Animals**

No animals are permitted within the exhibition area during build up or while the conference and expo is in progress. Seeing-eye dogs are exempt.

**9. Waiver**

The exhibitor hereby waives and abandons any right to claim specific performance of any obligation of Water New Zealand now or henceforth.

**10. Sponsor**

Water New Zealand reserves the right to negotiate and conclude arrangements for the benefit of Water New Zealand with a sponsor or sponsors in relation to the expo at the entire and unfettered discretion of Water New Zealand.

**11. Breaches**

The parties acknowledge that Water New Zealand shall be entitled to give the exhibitor written or verbal notice to immediately remedy any breaches of this agreement committed by the exhibitor.

## Sponsorship / Exhibition Form

Send to Vicki McEnaney, Water New Zealand: [vicki.mcenaney@waternz.org.nz](mailto:vicki.mcenaney@waternz.org.nz)

Contact Details	
First Name:	Surname:
Preferred Name for Name Badge <i>(if different from above)</i> :	
Are you a current member of Water New Zealand? <span style="float: right;"><input type="checkbox"/> Yes <input type="checkbox"/> No</span>	
Organisation:	
Postal Address:	
Work Phone:	Mobile Phone:
Email:	
Special Requirements <i>(dietary or other)</i> :	

Sponsorship Opportunities	
	<i>Please circle</i>
Freestanding Banners <i>(registration fee below required if attending)</i>	\$150 +GST
Flyers <i>(registration fee below required if attending)</i>	\$50 +GST
Compendiums/Bags <i>(registration fee below required if attending)</i>	In Kind
Catering Breaks <i>(registration fee below required)</i>	\$350 +GST
Welcome Function / Quiz <i>(registration and conference dinner ticket included)</i>	\$2,500 +GST
Conference Dinner <i>(registration and conference dinner ticket included)</i>	\$2,500 +GST

Exhibition Stands	
	<i>Please circle</i>
Small – 2m x 1m <i>(registration included – dinner tickets required to be purchased below)</i>	\$500 +GST
Large – 3m x 3m <i>(registration included – dinner tickets required to be purchased below)</i>	\$1,000 +GST

Registration and Extra Tickets <i>(inclusive of GST)</i>		<i>Please tick</i>
Full Registration <i>(Includes two-day conference, welcome drinks and conference dinner)</i>	\$350	<input type="checkbox"/>
Extra Dinner Ticket(s) <i>(Friday 4 August)</i>	\$100 each	No. Required:
Total Payable – including sponsorship/exhibition:	\$	

Payment Details	
<input type="checkbox"/> Invoice to the above contact details	Order #:
<input type="checkbox"/> Pay by Direct Credit to Water New Zealand	Account No. 02-0192-0247680-00
<input type="checkbox"/> Pay by Credit Card	Name on Card: Card Number: Expiry Date: Security Code: