

## PRINT OPTIONS

### WATER

The WATER Journal is the official publication of the New Zealand Water and Wastes Association (trading name Water New Zealand).

Published five times a year, WATER is available in print and digital formats.

## Advertising Rates

\*All rates exclusive of GST

Full Colour	Single Issue	3 Issues (per issue rate)	5 Issues (per issue rate)
Full Page	\$2,300	\$2,150	\$1,980
Half Page	\$1,600	\$1,400	\$1,250
Third Page	\$1,400	\$1,300	\$1,200
Quarter Page	\$1,300	\$1,200	\$1,100
Sixth Page	\$ 820	\$ 800	\$ 750
Classified Card Colour	\$ 230		
Classified Card B & W	\$ 160		

## Loose Inserts

1600 copies required

A4	\$1,200
A3 (folded to A4)	\$1,400

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## Advertising Specifications

Size (Image area)	Depth	Width
Full Page	297mm - plus bleed 3mm	210mm - plus bleed 3mm
Half Horizontal	130mm	187mm
Half Vertical	260mm	90mm
Third Page Horizontal	90mm	187mm
Third Page Vertical	260mm	60mm
Quarter Page Horizontal	65mm	187mm
Quarter Page Vertical	130mm	90mm
Sixth Page Horizontal	40mm	187mm
Sixth Page Vertical	130mm	60mm
Classified Card	60mm	90mm

## File Format

**Format:** PDF, TIF

**Colour format:** CMYK ( convert RGB images to CMYK)

**Resolution:** Minimum 300dpi

Artwork supplied is to have all linked files and fonts converted to paths.

Charges will apply when finished material has not been supplied or alterations to supplied material are required or requested.

Visit [www.waternz.org.nz/Journal](http://www.waternz.org.nz/Journal) for a list of themes and deadlines.