



# 3a - Congress Themes & Key Messages



Theme 1 - CITIES, UTILITIES AND INDUSTRIES LEADING CHANGE

Theme 2 - RE-CHARTING THE COURSE OF WATER RESOURCES

Theme 3 - ENABLING PROGRESS WITH GOOD GOVERNANCE, SUSTAINABLE FINANCE AND ICT

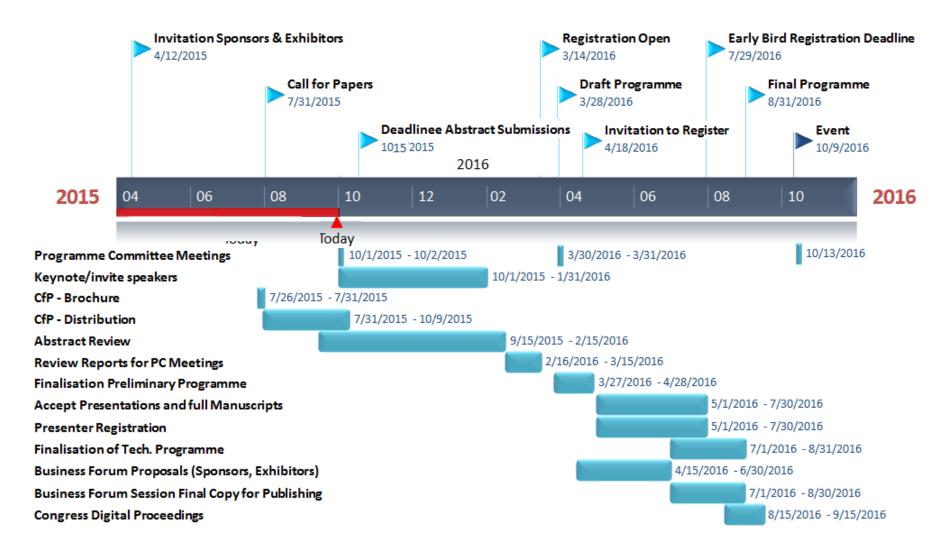
Theme 4 - WATER QUALITY, SAFETY AND HUMAN HEALTH

Theme 5 - WATER & WASTEWATER PROCESSES & TREATMENTS

Regional priorities: impact of extractive industries on water (mining and resource extraction) and the response to water scarcity (basin management, direct potable reuse, desalination), water uncertainty and c.change adaptation (small islands)

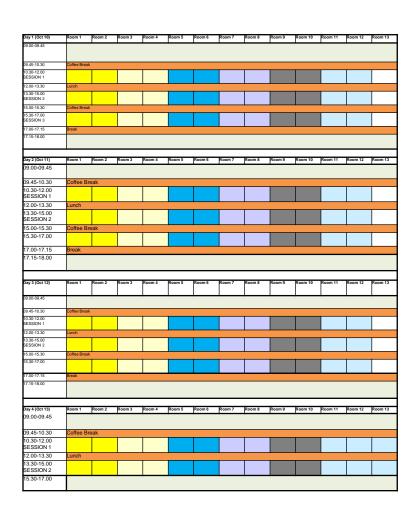
# 3b – Overview of Programme Development and Timeline





# 5a - Overview of week and day





10 - 13 October 2016

- 4 days
  - 154 x 90 min slots
    - Tech. sessions
    - Workshops
    - Forums
  - 8 x 45 min plenaries
  - 60 x 45 min business forums
  - 14 networking breaks

# 5b - Keynote speakers



## Story Arc – Keynote Profiles

Inspiration, defining to priority agenda/chal lenges

• Futurologist - first day, inspiring

 Climate - starting w/ big picture but transitioning to every day's problems, including tools to model and deal w/ problem

Future solutions and professional answers in key areas of knowledge

- Consumer's view second day
- Frontiers of Science expanding the current knowledge
- Energy & Water
- Basins
- Deep Science

## **THEMATIC PROGRAMMES @ CONGRESS**



- Use the Congress as a 'signpost' towards programme goals / grand challenges
  - Demonstrate a trajectory towards a goal
- Convene specific target audiences to help further promote and develop programme goals / outputs
  - Utilities, basin organisations, cities, regulators etc.
- Develop strategic partnerships with key organisations
  - Global and regional organisations
- Align thematic programmes with the Congress technical programme
  - Connecting leaders fora, workshops and programme outputs

# **5c - Leadership forums**



Monday	Room1	Room 2
Session 1	Water Scarcity & Drought Summit	Utility Leaders Forum
Session 2	Water Scarcity & Drought Summit	Utility Leaders Forum
Session 3	Water Scarcity & Drought Summit	

Tuesday	Room1	Room 2
Session 1	Small Islands Forum	
Session 2	Small Islands Forum	City Leaders Forum
Session 3		City Leaders Forum

Wednesday	Room1	Room 2
Session 1		Basin Leaders Forum
Session 2	Water Regulators Forum	Basin Leaders Forum
Session 3	Water Regulators Forum	

Thursday	Room1	Room 2
Session 1	Science & Tech. Leaders Forum	
Session 2	Science & Tech. Leaders Forum	

# WORLD WATER CONGRESS 2016 – CITIES OF THE FUTURE



## **Partners**





### **IWA Lead**

Corinne Trommsdorrf
Programme Committee
focal point
TBC

**Local counterpart**Rob Skinner

## IWA Urban Grand Challenge to be determined

#### **City Leaders Forum**

Endorsement of Urban Water Charter by leading group of cities

#### 3 x Interdisciplinary Workshops

Stakeholders: urban planners, architects, engineering consultants, utilities, regulators, local authorities

### Preparation

- Development of the Urban Water Charter
- Development of Charter Case Study Compendium
   Participation in key regional / global meetings

## **Target Audience**

- Representatives of 40 leading cities
- Associations / organisations representative of urban planners, architects, local authorities

- Key messages carried through to Habitat III (Oct 2016), C40 Leaders Forum (Nov 2016) and other key global / regional events.
- Initiation of task forces to deliver by 2018 World Water Congress
- Through 2015 and 2016 the Urban Water Charter and accompanying compendium of case studies will be completed, developed with a broad group of stakeholders and partners.
- During the City Leaders Forum, to be organised as art of the World Water Congress, a leading group of cities, convened by IWA and C40 will endorse the Charter.
- This endorsement will support the longer term goal as articulated in the IWA Urban Grand Challenge.
- Workshops focusing on interdisciplinary topics related to cities of the future will be organised, with partners, as part of the technical programme.

# WORLD WATER CONGRESS 2016 - BASINS OF THE FUTURE



## **Partners**



IWA Lead
Katharine Cross
Programme Committee
focal point
Alejandro Iza (TBC)
Local counterpart
Paul Greenfield (TBC)

IWA Water and Environment; IWA Water and
Climate Grand Challenges
to be determined

#### Basin Leaders Forum

Consultation on Basin Restoration Charter

### 2-3 x Interdisciplinary Workshops

Stakeholders: basin authorities, government, engineering consultants, utilities, regulators

### Preparation

- Key stakeholders to develop Charter
- Development of Basin Restoration Charter - Participation in key regional / global meetings

## **Target Audience**

- Basin organizations
- Relevant ministries and institutes (including regulators)
- Utilities

- Key messages carried through to IWA Watershed SG conference (2017) and other key global / regional events. (e.g. World Water Forum, International Environment Forum for Basin Organizations
- Development of Basin Restoration Charter for launch at 2018 WWC
- Through 2015 and 2016 the Basin Charter will be developed with a range of stakeholders
- Close collaboration with the Watershed and River Basin Management SG
- During the Basin Leaders Forum, workshops and technical sessions the Basin Charter will be discussed and further developed
- This consultations process will support the longer term goal as articulated in the IWA Grand Challenges.
- Workshops focusing on interdisciplinary topics related to Basins of the Future will be organised, with partners, as part of the technical programme.

# WORLD WATER CONGRESS 2016 – UTILITIES



## **Partners**



IWA Lead
Pritha Hariram
Programme Committee
focal point
Shaun Cox (TBC)
Local counterpart
Adam Lovell, WSAA

**Global Group of AquaRating Certified Utilities** 

### **Utility Leaders Forum**

Endorsement of frameworks by leading group of utilities

#### 3 x Thematic Workshops

Stakeholders: utilities, water user industries, engineering consultants, research institutes, regulators, Financiers

#### Preparation

- Launch of Utility Pathways in a Circular Economy Framework
   Launch of Utility Pathways to Water Security
   Framework
- -Development of Improved Utility Performance and Service Delivery framework

## **Target Audience**

• C-Level Executives of 100 leading international utilities

 Key messages carried forward to Stockholm Water Week 2017, World Water Forum 2018, Regulators and Utility Leaders Forums 2017

- Through 2015 and 2016 develop the utility pathway in a circular economy and water security frameworks with a broad group of stakeholders and partners
- Through 2015 and 2016 develop improved utility performance framework closely with Aquarating Agency, stakeholders and partners.
- These frameworks will drive the articulation of a common pathway to utility performance efficiency and management
- At the ULF to be organized at the World Water Congress in 2016 agreement on these frameworks and pathway for implementation will be endorsed.
- Workshops focusing on interdisciplinary topics related to Urban Water Supply and Sanitation Services will be organized, with partners, as part of the technical programme.

# WORLD WATER CONGRESS 2016 – SCIENCE & TECHNOLOGY



### **Partners**



**IWA Lead** 

Hong Li

Advisory Committee focal point

Mark van Loosdrecht (TBC)

**Local counterpart** 

TBC

IWA Research Agendas to be determined

### Science & Technology Leaders Forum

Endorsement of three research agenda by leading applied scientists and leading group of utilities

#### n x Technical Sessions

- Synthesis of key technical sessions at Congress feed into Leaders Forum - Specialist Group Workshops

### Preparation

- Development of breakthrough survey
- Specialist Group Leaders Forum 2015
   Participation in key regional / global meetings (e.g. GWRC)

# GWRC;Water F

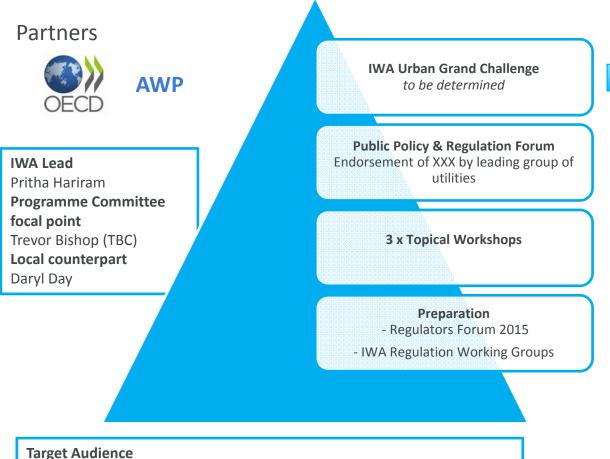
- Water Research Conf.
- Relevant Specialist events
- Targeted publications
- Through 2015 and 2016 the S&T will convey a series of brainstorming meetings on research trends and producing summaries on research trends; a survey on big breakthroughs will be conducted and an advisory committee with a broad coverage of research topics will be formed; and first draft research agenda for 3-4 topics will be developed based on the survey and meeting results
- During the S& T Leaders Forum, to be organised as part of the World Water Congress, a leading group of researchers will discuss on the research agenda and brainstorm future plans
- Workshops focusing on key research topics will be organised, with SGsTGsClusters, and key partners, as part of the technical programme.

## **Target Audience**

• 100 leading international scientists

## **WORLD WATER CONGRESS 2016 – PUBLIC POLICY AND REGULATION**





• 60 National Government / Regulator representatives

## **THEMATIC PROGRAMMES @ CONGRESS**



- Use the Congress as a 'signpost' towards programme goals / grand challenges
  - Demonstrate a trajectory towards a goal
- Convene specific target audiences to help further promote and develop programme goals / outputs
  - Utilities, basin organisations, cities, regulators etc.
- Develop strategic partnerships with key organisations
  - Global and regional organisations
- Align thematic programmes with the Congress technical programme
  - Connecting leaders fora, workshops and programme outputs

# 5d - Technical sessions & Workshops



Aprox. 90 x 90 min slot divided in 4 technical presentations each



The main challenge is to reverse the order of the work, starting from the ideal session instead of forming sessions based on the available papers.

Same principle applies to workshops



Call for Papers + Call for Workshops

# 5f - Posters



## Challenge: posters perceived as lower class classification

- Opportunity to present (pitch)
- Extra effort to acknowledge work (website, app)
- Tailored activities to poster presenters
- Awards
- New ideas?

# 5g – Business forums



3 x Stages on the Exhibition floor

a component of the Congress Programme

sessions where delegates can interact with national delegations, commercial and non-commercial organizations to discuss and learn about the innovations and new developments (projects, services, research, challenges, and strategic direction) of single companies and countries