



## Water Efficiency and Conservation Network

### Terms of Reference

The aim of the Water Efficiency and Conservation Network is to provide a forum for likeminded practitioners and professionals involved in water efficiency and conservation programmes. The network would aim to leverage off the expertise and experience of its members on national best practice to reduce water use in both the domestic and non-domestic sectors.

The drivers of people in this network are as diverse as the organisations they work for. Drivers will be across economic, environmental, social and cultural elements, in both the private and public sectors. Common drivers are a concern for the sustainability and ecology of natural water systems, desire to reduce the rated charges for supplying and treating water, economic benefits (delays to future infrastructure), holistic sustainable lifestyles and managing impacts of growth.

### Our goals are to :

- Create a support network and sounding board for professionals in the field.
- Improve the planning, implementation and evaluation of water efficiency programmes.
- Increase knowledge by sharing practical experience in behaviour change and communication strategies to improve desired project/programme outcomes.
- Understand and encourage the use of technology in reducing water consumption.

### Membership

We are seeking practitioners and professionals involved in policy, delivery, communication, research and management of water efficiency and conservation programmes, with particular focus on community education and delivery. This is not a group for technical operators. The people in this group work predominantly in a people focused role - communicating or engaging with the community on water efficiency and conservation projects, research or programmes. All members must be current financial members of Water New Zealand.

## **Objectives**

Under the umbrella of Water New Zealand, the Terms of Reference of the Group shall be to:

- Provide a forum for discussion between practitioners and professionals of water efficiency and conservation nationwide.
- Identify areas of need for members for new knowledge, training, mentoring, skill sharing and collaboration.
- Facilitate and encourage the build-up of competency and best-practice capability in the water efficiency and conservation field through training courses, workshops, webinars, and conferences
- Encourage and facilitate the establishment of standards and benchmarks in water efficiency and conservation programmes.
- Provide a mechanism through Water New Zealand for promoting excellence in water efficiency and conservation in the industry.
- Organise symposia and other meetings to fulfill the Group's objectives.
- Report on progress and activities of the Group through Water New Zealand.

## **Ways of working.**

- A list of members will be managed through the Water New Zealand membership database.
- Monthly conference calls for a management committee.
- The management committee will develop an annual work plan outlining group activities.
- An annual general meeting will be held, via webinar or in person to communicate group activities and elect committee members.

## **Want to join the Water Efficiency and Conservation Network?**

If you or a colleague would like to keep updated and contribute to the latest developments and events in water efficiency and conservation, then join us! To register your interest please email: [amy.aldrich@waternz.org.nz](mailto:amy.aldrich@waternz.org.nz)